

Basketball's Strengthen & Adapt Plan

23 Areas For Potential Transformation

A HOOP IN THE HEART OF EVERY NEIGHBOURHOOD

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- Provide participants with a regular active voice and involve them in the design and improvement of BBNZ and member organisations' offerings and services.
- Ensure everyone in the basketball ecosystem knows the data they need to collect and share, so that everyone has access to information they need to operate and make better decisions.
- Develop a shared vision that everybody can work together to collectively achieve.
- A new service delivery model and structure that ensures clarity of roles and responsibilities and consistent delivery of basketball across the country, including the establishment of a dedicated focus to understand and address the unique long-term challenges and opportunities of growth in Auckland and other main centres.
- Work with other providers to better connect the system to help ensure participants can easily access quality experiences.
- Rebalance the basketball offering at the school level to include more casual and social opportunities, so more schools can offer basketball, and attract greater participation across all age groups.
- Develop and support a healthy community basketball structure with a mix of existing and new clubs and community providers across NZ that includes strong connections with schools.
- Significantly scale up new hoops investment and support from councils and funders to create a broad range of outdoor spaces that are accessible to a diverse range of communities.
- Elevate the status of 3x3 and its importance, and fully commit to growing the game in NZ.
- Introduce modified casual versions of the game and make it more social and accessible.
- Provide a greater variety of social and competitive leagues across all skill levels to keep adults playing.
- Find ways of making the game more attractive to tertiary students so that they make more time to play.
- Connect with and support ethnic groups to help them grow the sport in their communities.
- Create basketball offerings tailored to the factors that motivate women and girls at different ages to continue to play.
- Collaborate with other sports to ensure that girls are able to fully and actively participate in a variety of sports at the level they desire.
- Promote more female role models.
- Ensure there is significant female representation at all levels of leadership to provide a strong female voice shaping the direction of the game.
- Help players from deprived areas overcome barriers to fully participate in development pathways and fulfill their potential.
- Engage in a co-design process to enhance existing development courses, with a programme of ongoing learning and development resources that are easily accessible and reflect current best practice.
- Implement a dedicated outreach programme (beyond Kiwi Hoops) to schools and clubs to help them improve the standard of their coaches and officials.
- Increase support for volunteers in the delivery of the game, alongside a focused programme to grow the community of volunteers.
- Provide a range of programmes to support player wellbeing and ensure that we are giving all tamariki and rangatahi opportunities to have an awesome basketball experience.
- Ensure greater alignment with organisations that deliver basketball to people with disabilities so that they're an integral part of delivering basketball's vision.

CONNECTIONS
There are strong relationships between these 23 initiatives and each will contribute to multiple improvement areas.

KEY
● Sport NZ Strengthen & Adapt application
● Basketball to seek complementary investment
● Basketball to prioritise in annual planning cycle