



BASKETBALL
New Zealand

BBNZ AGM UPDATE.
23 MAY 2026



Agenda.

- SSI recap
- Community, Partnerships and Participation
- High performance update
- Fan experience summary
- A look to 2026

Hoops in the heart of
every community.

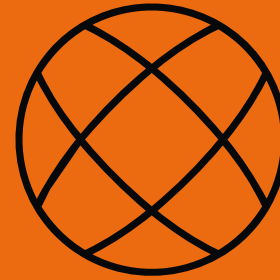


OUR
VISION

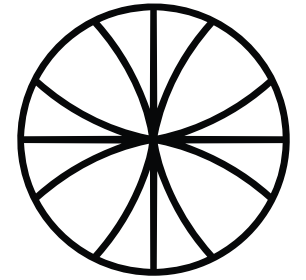
What we
believe in.



MANA
Respect



TIKA
Integrity



HONO
Connected

OUR VALUES

PARTICIPATION IMPACT

PERFORMANCE

FAN EXPERIENCE

DIVERSITY

 **OUTCOMES**

- **More players, coaches, officials, and volunteers**

- **More elite performance**

- **More engaged fans**

- **More female players**
- **More ethnically diverse players**
- **More players with disability**

 **MEASURES**

- **100,000 players**
- **Sufficient coaches**
- **Sufficient officials**
- **Sufficient volunteers**

- **Tall Blacks & Tall Ferns (3x3 and 5x5) are in the top 20 FIBA world rankings**
- **Representative teams in FIBA Oceania, Asia, World Cup, Olympic, Commonwealth and invitational competitions**
- **80 female & 70 male players in US college**
- **50 male players in overseas professional leagues**
- **15 female players in overseas professional leagues**

- **250,000 followers on our social media channels**
- **All international home games at 90% stadium capacity**
- **Social media reach 10m+**
- **Engagement 1m+**
- **Video views 50m+**
- **70,000+ members on our new fan experience platform**

- **40% female players**
- **40% female coaches**
- **40% female officials**
- **55% ethnically diverse players**
- **100% increase in players with a disability**

Over **90,171**
basketball participants
Including nearly **30,000**
secondary school participants



Nearly **39,000** participants
reached through BNZ Kiwi
Hoops

25 domestic age
group tournaments



Close to **900** domestic
age group teams

58 new outdoor
hoops installed



SLA signings completed
November 2025



Over **14,000** girls reached
through 2degrees Girls
Got Game

Nearly **8,000**
2degrees Girls Got Game
programme resources and
equipment distributed



Signing of **Mana Ōrite**
with Poitūkohu Māori o
Aotearoa

Welcomed
Chemist Warehouse
as a major new partner



COMMUNITY PARTNERSHIPS & PARTICIPATION

HIGH PERFORMANCE

Junior Tall Blacks placed 4th at the FIBA U19 World Cup

U17 Women achieved SILVER and U17 Men won GOLD at FIBA U17 Oceania Champs

2degrees Tall Ferns notable wins against Indonesia and Philippines, placing 5th at the FIBA Women's Asia Cup

3x3 Tall Blacks achieved bronze at the FIBA 3x3 Asia Cup
Tall Blacks and 2degrees Tall Ferns qualified for the 2026 Comm Games

Tall Blacks placed 4th at the FIBA Asia Cup

FAN EXPERIENCE

- International home games **88%** capacity sold
- **73%** increase in video views
- Social media following up by **25%** across BBNZ and Leagues
- Over **160,000** attendance for Sal's NBL
- **22,000** total attendance for **G.J. Gardner Tauihi Basketball Aotearoa**

A LOOK AT 2026

- The first year under the new SLA agreements
- Our continued mahi with Poitūkohu Māori o Aotearoa
- Expansion of BNZ partnership
- 2degrees Tall Ferns in the pre-Olympic Qualifiers
- Tall Blacks continue their quest for World Cup Qualification
- Gold for Tall Blacks 3x3, quarterfinals for 2degrees Tall Ferns 3x3 at the recent FIBA 3x3 Asia Cup
- 3x3 World Cup for the 3x3 Tall Blacks
- Commonwealth Games in Glasgow for our 3x3 teams
- New Zealand U17 men and women at World Cup
- Digital and data transformation
- Kiwis making waves in the US College basketball scene with double NCAA Champions men and women
- Second New Zealand WNBA player!!
- A brand strategy that focuses on basketball being more than a sport

A BIG THANK YOU!

Without your continued support and hard mahi, we wouldn't be able to do what we do.