

INFORMATION SHEET: AGENTS & SCOUTS

It's exciting to be contacted by an agent or scout! It's important to remember that while this may be an exciting opportunity, the safety and wellbeing of all children in our sport is the top priority. We hope this resource helps families understand what is appropriate when engaging with an agent or scout.

Definitions

Agents represent athletes and help manage their careers. They may assist with contract negotiations, sponsorships, and professional opportunities.

Scouts identify talented athletes and may recommend them to teams, academies, or talent pathways.

Agents/Scouts Making Contact

Agents and scouts may reach out to players under 18 years of age in a variety of ways, including:

- **Direct messages** on social media platforms (e.g., Instagram, Facebook, TikTok)
- **Emails** sent to players, their families, or team coaches and managers
- **Phone calls or text messages**, if personal contact details have been shared
- **In-person conversations** at games, tournaments, training sessions, or camps



How to Respond

Some agents may not be accredited or have your best interests in mind. Consider the following actions:

- Notify a parent or guardian immediately. If in doubt, contact your team manager or Association/School, or BBNZ directly.
- Never share personal information (e.g., phone number, address, or school) without adult guidance.
- Do not meet privately - always involve a parent or guardian in any conversations or meetings.
- Be cautious - not all agents are legitimate or prioritise your wellbeing and long-term development. Pressure tactics, secrecy, or making you feel rushed are red flags and should be reported.

What to Look For

When selecting an agent, check the following:

- Are they an Accredited Player Representative? Check via [accredited player representatives](#)
- Do they demonstrate transparency, experience, education, and a willingness to answer questions with a parent present?
- Do they complete ongoing professional development and annual compliance training?

When engaging with a scout, check the following:

- Their role is clearly explained, scouts should not make promises or pressure you into decisions
- They are connected to a recognised club, academy, state, or national pathway program
- Their credentials or affiliations are verified with Basketball New Zealand
- Any follow-up communication is conducted with parental or coach involvement
- Any recommendations or offers are documented and reviewed by a trusted adult

Questions to Ask

If you're approached by or meeting with an agent or scout, involve a parent or guardian and ask:

- Where are you based?
- How long have you been an agent?
- Who, and how many, players do you currently represent?
- Will you personally handle my contract negotiations, or will someone else?
- What fees do you charge, and what services are included?

For Whānau

- Talk regularly with your child about any contact from agents or scouts.
- Encourage open and honest discussions, make sure your child feels safe telling you about these interactions.
- Support your child to prioritise wellbeing and long-term development, not pressure or promises.
- If unsure about an agent or scout, contact Basketball New Zealand for advice.

FAQs

- 1. What should I do if I'm contacted by an agent or scout on social media?** Always notify a parent or guardian first. Do not respond or share any personal information without adult guidance
- 2. Can I meet with an agent alone if they seem professional?** No. Never meet privately with an agent. Always include a parent, guardian, or trusted adult in any conversations or meetings.
- 3. How do I know if an agent is legitimate or accredited?** Check if they are listed as an Accredited Player Representative via

[accredited player representatives](#) or email bbnz@nz.basketball. Look for transparency, experience, and willingness to answer questions with a parent present.

- 4. Where can I report concerning or inappropriate behaviour from an agent or scout?** If you see or experience any behaviour that raises concerns, report it directly to our affiliated Basketball Australia Integrity Unit via the STOPLINE QR code.



Scan the QR code for more information or to make a report.



**BASKETBALL
New Zealand**



**BASKETBALL
AUSTRALIA**